

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1. (Original) A device for use with a powered vehicle intended to transport a rider in a standing position, the device comprising:

- a) attachment means for releasably mounting the device to the vehicle;
- b) a front panel that is generally disposed adjacent to a front side of the vehicle when the device is mounted on the vehicle; and
- c) a pair of side panels adjacent to the front panels, each of said side panels generally disposed adjacent to a side of the vehicle when the device is mounted on the vehicle.

Claim 2. (Original) The device of claim 1 wherein the attachment means includes:

- (i) at least one hook means for engaging a first support on the vehicle and for supporting the weight of the device; and
- (ii) at least one clamp for engaging a second support on the vehicle in an interference fit.

Claim 3. (Cancelled)

Claim 4. (Original) The device of claim 1 wherein the front panel has a front outside surface and the side panels have side outside surfaces, the device further comprising a display surface covering at least part of the outside surface of the front panel.

Claim 5. (Original) The device of claim 4 wherein the display surface has an associated image panel having at least one image displayed thereon.

Claim 6. (Withdrawn) The device of claim 5 further including means for selectively illuminating the at least one image.

Claim 7. (Withdrawn) The device of claim 6 wherein the illumination means is integral with the image panel.

Claim 8. (Withdrawn) The device of claim 6 wherein the illumination means comprises backlighting.

Claim 9. (Withdrawn) The device of claim 8 wherein the illumination means and the at least one image each have a plurality of distinct regions, the distinct regions of the illumination means co-located with corresponding distinct regions of the image, further comprising control means operable to selectively illuminate distinct regions of said illumination means, thereby illuminating distinct regions of the image.

Claim 10. (Withdrawn) The device of claim 9 wherein the illumination means and the at least one image cooperate so as to cause a first image to be visible in daylight conditions and a second image to be visible in darkened conditions.

Claim 11. (Original) The device of claim 1 wherein the front panel and side panels are integrally formed.

Claim 12. (Currently Amended) The device of claim 11 wherein the device is formed from front panel and the side panels are formed of a single sheet of material.

Claim 13. (Currently Amended) The device of claim 12 wherein the device is formed from sheet of material comprises a single sheet of plastic.

Claim 14. (Currently Amended) The device of claim 12 wherein the device is formed from sheet of material comprises a single sheet of metal.

Claim 15. (Currently Amended) The device of claim 12 wherein the device is formed from sheet of material comprises a single sheet of copolymer.

Claims 16 – 36. (Cancelled)

Claim 37. (Currently Amended) A method of communicating an advertising message to potential customers, the method comprising:

- a) providing a personal transporter intended to transport a rider in a standing position;
- b) providing an advertising display panel on attaching a panel device to the personal transporter, the advertising display panel device including a front panel having at least one advertising message disposed thereon; and
- c) operating the personal transporter having with the advertising display panel device at a location typically frequented by persons within a desired target audience.

Claim 38. (Original) The method of claim 37 further comprising the steps of:

- d) equipping one of the rider or the personal transporter with a supply of promotional material suitable for distribution;
- e) distributing the promotional material at the location.

Claim 39. (Cancelled)

Claim 40. (Cancelled)

Claim 41. (New) A panel device for use with a personal transport vehicle configured to transport a rider in a standing position, the panel device comprising:

- a) a front panel having a front outer surface for facing forwardly of the vehicle;

- b) a pair of side panels, each side panel extending rearwardly from a respective lateral side of the front panel; and
- c) at least one attachment element joined to the panel device for releasably securing the panel device to the vehicle.

Claim 42. (New) The panel device of claim 41, wherein the at least one attachment element comprises at least one hook member secured to the panel device and adapted to engage a support member of the vehicle, and a clamp joined to an inner surface of at least one of the front and side panels and adapted to releasably engage a steering column member of the vehicle.

Claim 43. (New) The panel device of claim 41, wherein the at least one attachment element comprises at least one hook member secured to the panel device and adapted to engage a support member of the vehicle.

Claim 44. (New) The panel device of claim 41, wherein the at least one attachment element comprises a clamp joined to an inner surface of at least one of the front and side panels and adapted to releasably engage a steering column member of the vehicle.

Claim 45. (New) The panel device of claim 44, further comprising at least one bracket, the bracket secured to said inner surface of the panel device and the clamp secured to the bracket.

Claim 46. (New) The panel device of claim 45, wherein the bracket comprises at least one mounting arm secured to said inner surface at least at two laterally spaced apart mounting locations.

Claim 47. (New) The panel device of claim 46 wherein the bracket further comprises a projecting arm joined to the bracket intermediate the spaced apart mounting locations, the clamp secured to the projecting arm.

Claim 48. (New) The panel device of claim 41, wherein the front panel extends vertically between lower and upper edges, the lower edge disposed at

an elevation adjacent a standing surface of the vehicle when coupled to the vehicle.

Claim 49. (New) The panel device of claim 48, wherein the upper edge of the panel device, when coupled to the vehicle, is disposed at an elevation generally equal to or greater than a handlebar of the vehicle.

Claim 50. (New) The panel device of claim 41, wherein each side panel has a lower edge comprising a generally concave lower cut-out to accommodate a respective wheel of the vehicle.

Claim 51. (New) The panel device of claim 50, wherein each side panel has an upper edge comprising a generally concave upper cut-out opposite the lower cut-out.

Claim 52. (New) The panel device of claim 41, wherein at least a portion of the front outer surface comprises a display panel.

Claim 53. (New) The panel device of claim 52, wherein the display panel comprises at least one image displayed thereon.

Claim 54. (New) The panel device of claim 52 further comprising an illuminating element for illuminating at least a portion of the display panel.

Claim 55. (New) In combination, a personal transport vehicle and a panel device,

the personal transport vehicle comprising:

- (i) a base having an upper standing surface for supporting a rider in a standing position;
- (ii) a single pair of laterally opposed wheels coupled to the base for rollably supporting the vehicle; and
- (iii) a steering column extending upright from the base;

the panel device comprising:

- (iv) a front panel having a front outer surface for facing forwardly of the vehicle;
- (v) a pair of side panels, each side panel extending rearwardly from a respective lateral side of the front panel; and
- (vi) at least one attachment element joined to the panel device for releasably securing the panel device to the vehicle.

Claim 56. (New) The combination of claim 55, wherein the at least one attachment element comprises at least one hook member secured to the panel device adjacent a lower end thereof and releasably engageable with the base of the vehicle.

Claim 57. (New) The combination of claim 55, wherein the vehicle further comprises a steering column extending generally upright from the base, and the at least one attachment element comprises a clamp joined to an inner surface of at least one of the front and side panels and releasably engageable with the steering column.

Claim 58. (New) The combination of claim 55, wherein the vehicle further comprises a handlebar mounted to the steering column, the front panel of the panel device having an upper edge disposed at an elevation generally equal to or greater than the elevation of the handlebar.

Claim 59. (New) The combination of claim 55, wherein each side panel has a lower edge comprising a generally concave lower cut-out to accommodate a respective one of the wheels of the vehicle.

Claim 60. (New) The combination of claim 59, wherein each side panel has an upper edge comprising a generally concave upper cut-out opposite the lower cut-out.

Claim 61. (New) The combination of claim 55, wherein at least a portion of the front outer surface comprises a display panel.

Claim 62. (New) The combination of claim 61, wherein the display panel comprises at least one image displayed thereon.

Claim 63. (New) The combination of claim 62, further comprising illumination means for illuminating at least a portion of the display panel.

Claim 64. (New) The combination of claim 63, wherein the illumination means comprises a plurality of vertically oriented tubular light bulb members.